

**Revised 3/25/2019**

International Studies 602, 115 Ingraham

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Office hours: T (10-11), R (12:30 to 1:30), and by appointment

Regional Development and Trade as Tools of Foreign Policy

**Course description:**

This is an interdisciplinary seminar which will focus on the European Union, sections of the former Soviet Union, and the Balkans. Our objective will be to lay the groundwork for your own personal research project on a particular region, and how its historical past determines much of its current economic and political status. The approach is composed of a “history of ideas” along with some theoretical framework from International Relations theory in Political Science. The primary focus of the course will be on Europe and the EU, and other governmental entities (the UN, IMF, etc.), and how debates about current trade policy have their roots in not only economics but history, former wars, and (de)colonization. While the disciplines of history and political science are often at odds, we will try to take the best from each—the context of past decisions from history without drawing mistaken historical analogies, and the search for objective frameworks to analyze governments from political science which are “reproducible” and therefore more scientific, without resorting to constructing frameworks for their own sake.

**Readings:** the course will require you to read secondary sources, or documents establishing the original parameters of the concepts covered in this course. We will also read scholarship and opinion pieces from *Foreign Policy* and many other journals. All course materials will be available through the Journals tab at the University of Wisconsin-Madison Main Library, online, or by posting to Canvas. You will not have to purchase books. In addition, a subscription to the *Economist*, *New York Times* or the *Financial Times* is highly recommended as your primary tool for your written work. All three have student subscription offers. I expect there to be many changes to the readings throughout the course, so please attend class and listen carefully. On three occasions, you will be required to attend a guest lecture by a distinguished visiting scholar during class hours.

**Seminar oral contribution:** a substantial portion (30%) of this course will be assessed according to your participation in the course during discussions. Groups will be assigned to lead the discussion each week: the leader will be chosen at random and there will also be respondents chosen from each working group. This means all must be ready to participate at all times, and no one should waste their time being terrified about being “up to bat.”

**Written work and exams:** responses to discussion questions are mandatory before some classes, as indicated in the syllabus. These will be done on Canvas before class, thus, at the latest by 9:00 am T/R mornings. These answers will compose 10% of your grade. There will be an in-class midterm, essay version on Thursday, March 14, composing 30% of your grade. The final paper will be worth 30%, and will be a personalized research paper that you prepare in consultation with me. If you are desirous of a course in which you sit back and take notes and wait for exams on lectures presented to you on Powerpoint, this course is not for you.

## Course timeline (provisional):

Week One (January 22, 24), Introduction and the Political Parameters of International Trade  
Quiz and lecture: Sovereignty, a 500 year-old term  
Chapter 7 of *World Politics* (Frieden, Lake, Schultz), 3<sup>rd</sup> edition (Canvas)

Week Two: (January 29, January 31), Nationalism and Imperialism  
Michael Rapport, *Nineteenth-Century Europe*, pp. 271-351  
Christopher Clark, Chapter 5 “Balkan Entanglements” from *Sleepwalkers*

Week Three: (February 5, 7),  
*Foreign Affairs*, Alvin Hansen and C.P. Kindleberger, “The Economic Tasks of Postwar World  
(April 1942);  
Unexpected snow days.  
Lecture on authoritarianism (fascism/communism) and effects of two “total wars.”

Week Four: (February 12, 14), Making of the Bipolar Order  
Tony Judt, *Post War: A history of Europe since 1945*, Chapter 3 “Rehabilitation”  
Mark Mazower, *Sharks and Dolphins* (one chapter)  
Guest lecture with Juliane Schaebele in class, re: European elections, Alternativ für  
Deutschland (AfD) and former Eastern German regions (Saxony, Thuringia)

Week Five: (February 19, 21), European Union as Answer to Communism (?)  
Integration lecture.  
Richardson and Mazey, *EU Power & Policymaking Chapter 11*, “EU Enlargement” by F.  
Schimmelfennig (for Tuesday)  
Milada Vachudova, *Europe Undivided* Chapter 2, “Liberal and Illiberal Democracy after  
Communism,” (2005)

Week Six: (February 26, February 28) CEECs and the Theories of Political Science  
*Policy-making in the EU* (Wallace, Pollack, et. al.) Chapter 17 “Enlargement: Constituent Policy  
and Tool for Governance”  
Meunier and Vachudova, “Liberal Intergovernmentalism, Illiberalism and the Potential  
Superpower of the EU,” *Journal of Common Market Studies* (2018)

Week Seven (March 5, 7) The Case of Eastern Europe: EU Accession and Financial Crisis  
Adam Tooze, *Crashed: How a Decade of Financial Crisis Changed the World* Chapter 9  
“Europe’s Forgotten Crisis: Eastern Europe” and short selection from Thomas Oatley,  
*International Political Economy* (on crash and monetary policy), TUESDAY  
Mark Mazower, Epilogue from “The Balkans” and Grimm and Mathis, “Democratization via  
Aid” (EUP, 2017), and Midterm Review, THURSDAY

Week Eight (March 12, 14) Regional and Market “Dis”Integration  
The Latest on Brexit with Amanda Sloat (University Club Audubon Room), March 12<sup>th</sup> at 11:00  
am  
Midterm in class on Thursday, March 14th

Spring Break (March 16-March 24)

Week Nine (March 26, 28) Geopolitics and Regional Power

Alim Baluch, The Disintegration of Bosnia and Herzegovina: From Ethnic Cleansing to  
Ethnified Governance, pp. 1-2, 58-61

Jens Becker, The EU and the Western Balkans (2011, SEER)

Week Ten (April 2, 4)

Lecture by Dani Rodrik, Wednesday, April 3 at 4:00 pm.

Dani Rodrik, Afterword or “Parable for the World Economy” the Globalization Paradox (2011)

[http://rodrik.typepad.com/dani\\_rodriks\\_weblog/2011/04/a-parable-for-the-world-economy.html](http://rodrik.typepad.com/dani_rodriks_weblog/2011/04/a-parable-for-the-world-economy.html)

Week Eleven (April 9, 11)

Individual meetings with the basics of paper preparation. You must come to see me individually during class hours with a paragraph of description, five research questions and five resources (monographs and articles).

Week Twelve: (April 16, 18)

Individual projects

Week Thirteen: (April 23, 25)

Individual presentations on specific course-related readings chosen for final papers, Alida, Laura and Trina on April 23; Mariano, Grant and Liliana on April 25.

Weeks 14: (April 30, May 2)

Individual appointments to prepare for final papers. The assigned final examination date and time are not relevant for this course.

**Other standard campus information:**

- Policy on academic conduct and integrity: I follow standard campus policy on academic integrity including what qualifies as plagiarism and cheating—serious offenses. Please see the website for further particulars <https://conduct.students.wisc.edu/academic-integrity/>;
- Special accommodation: anyone needing special examination accommodations should consult the McBurney Center and bring me the appropriate documentation as soon as possible. See <https://mcburney.wisc.edu/>;
- Examination dates fixed: there will be NO exceptions granted for changes of examination, in particular, the midterm, except for situations involving well-documented family emergencies or travel on University business;
- Attendance: as this is a course where attendance is of prime importance, any absences over two can seriously affect your course participation grade;
- This course follows the standard Carnegie Definition of course time and preparation per unit earned, meaning two hours of class preparation expected for every hour in class; thus, this course meets 150 minutes total per week (3 times 50 minute hours) and requires six hours of preparation in exchange for 3 credits.

- Learning objectives: students are expected to learn how to amass interpretations of evidence from sources with different conclusions, and learn to draw their own conclusions supported by the evidence of which interpretation is closer to the facts. They are also expected to learn how to present these ideas in brief format in front of their peers, and to learn to facilitate conversation and carefully considered argument on highly-charged topics such as illiberalism, imperialism, foreign policy, ideology, and distributive politics.