



Public-Private Differences in Frontline Discrimination among Belgium Elderly Care Organizations

Tuesday, February 14, 2017, 11:00AM - 12:00PM

Location: La Follette School Conference Room

Sebastian Jilke, an assistant professor at Rutgers' University's School of Public Affairs and Administration, will discuss his project that studied the extent to which frontline workers discriminate against ethnic minorities who want to learn more about how to access elderly-care services. To test their theoretical predictions, Jilke and others performed a field experiment across all Belgium elderly-care organizations.

Applying theories of statistical-discrimination and cream-skimming to different organizational settings, [Jilke](#) and colleagues argue that discriminatory practices differ across publicly and privately owned service providers.

This seminar is co-sponsored by the [Jean Monnet European Union Center of Excellence](#) at UW-Madison.

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Seminar Series-Nudging Diversity: Field Experiments in Police Recruiting

Tuesday, March 07, 2017, 11:00AM - 12:00PM

Location: La Follette School Conference Room

This seminar with Elizabeth Linos, Harvard University, Cambridge, Mass., is co-sponsored by the [Jean Monnet European Union Center of Excellence](#) at UW-Madison.

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Behavioral Insights for Government: Lessons from the U.S. and the U.K.

Tuesday, March 07, 2017, 1:30PM - 2:30PM

Location: City County Building, 210 Martin Luther King Jr. Blvd., Room 351

How can behavioral science be used to improve government outcomes? Elizabeth Linos, PhD, of The Behavioral Insights Team North America talks about her practical experience in using experiments to improve public sector performance in the United Kingdom and United States.

Linus' research centers on how to improve government performance, with a specific focus on recruiting, retaining, and motivating public servants. She has led a series of projects on city-level innovation as part of the "What Works Cities" initiative as well as organizational behavior projects with police officers, teachers, social workers, and other civil servants.

Linus, who holds a doctorate in public policy from Harvard University, is vice president and head of research and evaluation at BIT North America. She previously worked as a policy adviser to Greek Prime Minister George Papandreou and in research and design with the Poverty Action Lab in Bangladesh, France, and Morocco.



Seminar Series: Democracy in Crisis -- Or Politics as Usual?

Tuesday, March 28, 2017, 11:00AM - 12:00PM

Location: La Follette School Conference Room

On both sides of the Atlantic, commentators suggest that democracy is in crisis. Some even say that we are witnessing the decline of the West or the end of the liberal world order.

Are these commentators right -- and if so, what is the cause of democracy's decline? Or are they entirely wrong? Perhaps we are just witnessing a return to "politics as usual" after a period of unusual calm in the life of leading Western states.

Alasdair Roberts' most recent book, "[Four Crises of American Democracy](#)," was published by Oxford University Press in January. Roberts is a Professor of Public Affairs at the Truman School of Public Affairs, University of Missouri.

This seminar is co-sponsored by the [Jean Monnet European Union Center of Excellence](#) at UW-Madison.

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La Follette Seminar Series: Politicized Bureaucracy in a Merit-based System: Permanent Secretaries' Tenure in the UK

Tuesday, April 04, 2017, 11:00AM - 12:00PM

Location: La Follette School Conference Room

Oliver James of the University of Exeter, UK, will discuss his research on neutral, non-party political employment of senior government officials.

The United Kingdom often is considered the archetypal case for this important model of government organization. Following political change, though, the conventional wisdom needs revision, with associated implications for government expertise and responsiveness.

James is professor of political science and works on issues in public policy, public administration and regulation. His research focuses on the politics of public services, citizen-provider relationships, public-sector organization and reform, executive politics (particularly politician-administrator relations) and regulation of publicly owned and/or funded bodies and services.

James also will speak Wednesday, April 5 as part of the Behavioral Insights for Government Lecture Series. His presentation, How do Citizens Use Performance Data? Evidence from the UK, begins at noon in Room 354 of the City County Building.

Both events are co-sponsored by the Jean Monnet European Union Center of Excellence at UW-Madison.

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How do Citizens Use Performance Data? Evidence from the UK

Wednesday, April 05, 2017

Location: City County Building, 210 Martin Luther King Jr. Blvd., Room 354

Oliver James, PhD, of the University of Exeter, UK, will share his research on how citizens and service-users understand and react to performance data about their government, especially to inform political voice and user choice of public services. Evidence from the United Kingdom and internationally reveals that the narrow rational information-processing perspective is inadequate.

A series of survey and field experiments show that citizens do pay attention to public performance data; although, citizens' cognitive processing, context, and political identities affect how data is accessed and used.

Citizens blame public managers and politicians much more in response to information about below-average performance than they give credit in response to information about positive performance. Agency self-reports of good performance also tend to be less credible than independent sources.

Resigning performance information systems with these factors in mind is needed to bring about the hoped-for improvements in performance that rational models predict from better public availability of information.



La Follette Seminar: Measuring and Charting the Development of and School Impacts on Student Social-Emotional Learning

Tuesday, April 11, 2017, 11:00AM - 12:00PM

Location: La Follette School Conference Room

Andrew Rice, vice president of Education Analytics, will discuss his work on measuring students' social-emotional skills. He will summarize two papers that exploit data from the first large-scale panel survey of students on four social-emotional constructs: growth mindset, self-efficacy, self-management, and social awareness.

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Combining Data and Behavioral Science for Smarter Public Sector Decisions

Tuesday, April 18, 2017, 12:30PM - 1:30PM

Location: Madison Public Library, 3rd floor

Data-driven decision making ("playing Moneyball") and choice architecture ("Nudge") are different ways of enabling smarter decisions and choices. However, the two approaches are typically discussed in isolation, providing few clues about how they can complement one another in practice.

Jim Guszczka, PhD, U.S. chief data scientist, Deloitte Consulting, will sketch a framework in which data science and applied behavioral science are two parts of a greater whole. Case studies (realized, in-progress, and hypothetical) in such domains as child support, unemployment insurance, and return to work will be discussed to illustrate the framework.

A former Wisconsin School of Business faculty member, Guszczka has extensive experience applying predictive analytics techniques in a variety of public- and private-sector domains. He has also spearheaded Deloitte's use of behavioral nudge tactics to more effectively act on model indications and prompt behavior change. Guszczka has a doctorate in the philosophy of science from the University of Chicago, is a fellow of the Casualty Actuarial Society, and serves on the Society's board of directors.

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