

EUR PEAN
H RIZONS

MIDWEST REGIONAL CONFERENCE:
Shifting Foundations in Europe

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PREAMBLE

European Horizons is committed to shaping and changing Europe for the better. We recognize that social, political and economic innovation requires conscious and intentional political action over short and long stretches of time. In order to make a sizable impact, European Horizons is 1) building a network of chapters on university campuses across the United States and Europe to foster debate on, and raise awareness of, European issues, 2) hosting an annual policy-driven conference on the future of the European Union, 3) publishing a bi-annual academic journal, the *Review of European and Transatlantic Affairs*, 4) organizing conventions, forums and summits throughout the year on key European and transatlantic challenges, and 5) fostering entrepreneurship as a means to engage the youth in the European corporate reality while making a positive social impact.

European Horizons will organize the *Midwest Regional Conference*, in conjunction with the La Follette School of Public Affairs Research Symposium, from April 6-8, 2017 at the University of Wisconsin-Madison. The aim is to bring together our Midwest chapters to explore challenges facing the European Union and the lessons to be drawn from our transatlantic partnership. With the guidance of EU policy leaders and thinkers, the participants will be asked to develop and present responses to the various challenges.

GOALS

Based on this vision, the Conference shall seek to realize four specific goals:

- a. Craft policy articles that tackle Trans-Atlantic issues relevant to the European project after Brexit, the refugee crisis, and the Euro crisis.
- b. Engage in debates with distinguished professors, current and former policy makers from Europe, and fellow students.
- c. Generate ideas for the future of the European ideal that we can develop back at our home universities, professions, or as members of European Horizons.
- d. To introduce participants to **European Horizons**, a think-tank with chapters at 31 American and 10 European universities, that is dedicated to exploring the meaning of European identity, modernizing and reforming the concept of the social market economy, pursuing European integration, and deepening transatlantic relations.

THEMES

1. Culture & Identity

The original ambition of the EU was to guarantee peace. One way to do so was through economic interdependence among member states. Cooperation and integration would ensure, as the French foreign minister Robert Schuman stated, that war was “not only unthinkable but materially impossible.” However, generations on, the challenges facing Europe require an updated vision - moving past the “peace project” narrative. To remain relevant and legitimate, the EU should redefine its fundamental objective and promote the concept that pan-European cooperation and inclusion are the keystones to economic prosperity. Accordingly, the EU is best positioned to foster cooperation, promote the efficiencies gained through integration, and therefore guarantee economic prosperity for the continent.

- **Brexit:** In the months following the Brexit referendum, support for the EU in Britain has increased significantly. With a long Article 50 process pending and varying degrees of British cooperation on the table, does Britain still have a place in a pan-European identity? What policies should be pursued during Article 50 negotiations to foster a pan-European identity?
- **Migration Crisis:** Half-measures and slow response are hallmarks of the EU’s response to the Migration Crisis. What policy lessons should be learned from this period? What integration policies can the EU implement now to ensure that a similar crisis is not repeated? How can these policies encourage inclusion of migrants or refugees in a shared European vision?
- **Sovereign Debt Crisis:** Economic fatigue stemming from the Sovereign Debt Crisis was felt differently across regions and demographics within the Eurozone and the EU. Which specific populations were most affected? What policies should be implemented to restore their confidence in the EU’s vision?

2. Political

For many reasons, the EU has faced questions of economic, political, and social legitimacy. In solving the various crises facing it, the EU has an opportunity to increase its legitimacy and prove to its citizens that it has the ability to deliver in a time of need. Politically, these questions are even more complex as there is currently no political union. How can the EU approach these problems?

- **Brexit:** How do can the EU use Brexit negotiations to increase its legitimacy? What role should the Four Freedoms play? What should the EU's approach be, if Scotland or Wales leave the UK?
- **Migration Crisis:** The EU design was intended to be unifying, but the migration crisis has revived historical divisions among member states. How can the EU incentivize member state participation in creating a unified policy response to migration? Are there other models which could inform this process, such as the cooperative response to climate change? How should perspectives of refugees and immigrants be included in development of forward-looking, inclusive policy?
- **Sovereign Debt Crisis:** What role should the ECB play in the sovereign debt crisis? Should it be the lender of last resort to governments in Europe? In the future, what policies should be put in place to solidify this role?

3. Economic

The EU, including the Eurozone, has been in crisis since 2009. The migrant crisis has added many new workers to the EU's work force, the sovereign debt crisis has ignited a debate between austerity and spending, and Brexit has added uncertainty to the market. How can the EU approach these concerns going into the future?

- **Brexit:** Aside from a short bout of volatility in financial markets, there is yet to be any clear evidence of negative economic consequences for the UK or the EU since the Brexit vote in June 2016. Is this indicative of the economic consequences if other countries were to leave the EU as well, or are the costs yet to come? If not, what changes to the EU,

if any, would be required to change that economic cost-benefit analysis to be (more) in favor of remaining an EU member?

- **Migration Crisis:** What policies can be used integrate low skilled workers into economies primed for high skill labor? Does the presence of a large migrant population increase the percentage of labor migration in the EU? Is this beneficial for the EU? Should policies encourage or discourage this?
- **Sovereign Debt Crisis:** Given the absence of a sovereign debt crisis and second recession in 2012 in non-euro European countries, is the euro inherently prone to such crises? With the sovereign debt crisis in mind, should the euro be maintained, eliminated, or reformed? What changes, if any, are required to allow it to avoid such crises in the future and increase its legitimacy relative to individual sovereign currencies?

PLAN

Below is outlined some preliminary guidance for 1) the participants, 2) the sessions, 3) the financing, 4) the location.

Participants

ELIGIBILITY: Any person that is (at the time of application) a university student from a European Horizons chapter within the Midwest region¹ of the United States (see Manual for division categories) may apply for the *Midwest Regional Conference*. European Horizons will promote participation from non-EuH chapter representatives within the Midwest. All backgrounds are welcome.

SELECTION: Applicants will be screened by a panel consisting of a) the Board of the University of Wisconsin-Madison Chapter and b) the participants team of the Conference.

SIZE: The total size of the conference will be of approximately 50 people (including, but not limited to, students, moderators, speakers, guests and partners), subject to available funding.

SPEAKERS: For the key ceremonies, we will have the following speakers, among others:

- **Jean-René Gehan** — Former French Ambassador in charge of cooperation and education development in the Arab world and the Mediterranean region
- **Gillian Tett** — U.S. Managing Editor, *the Financial Times*
- **Don Moynihan** — Professor of Public Affairs and the Director of the La Follette School of Public Affairs at the University of Wisconsin-Madison
- **Nils Ringe** — Associate Professor of Political Science and the Director of the Center for European Studies at the University of Wisconsin-Madison

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DePauw University,
Indiana University,
Michigan State University,
Northwestern University,
Ohio State University,
University of Chicago,
University of Illinois at
Urbana-Champaign,
University of Iowa,
University of Michigan-
Ann Arbor, University of
Minnesota-Twin Cities,
University of Notre Dame,
University of Wisconsin-
Madison

- **Menzie Chinn** — Professor of Public Affairs and Economics at the University of Wisconsin-Madison
- **Mark Copelvitch** — Associate Professor of Public Affairs and Political Science at the University of Wisconsin-Madison

Sessions

LA FOLLETE SYMPOSIUM: As part of the conference, participants will have the opportunity to attend the La Follette School of Public Affairs Research Symposium. The symposium will start at 2pm on Thursday and continue all day Friday. The symposium will include research from top scholars in the field from around the world on the same themes as the European Horizons conference. European Horizons participants are expected to attend each session and engage with speakers during the question and answer sessions.

BREAKOUT SESSIONS: In groups, participants will team up under one of the three Conference committees. Each session will be led by a graduate student moderator. During the breakout sessions, students will discuss the conference themes previously presented to them through scholarly research articles and other relevant academic and policy-focused material. Participants will then refine and hopefully reach a consensus on a single vision, followed by a selection of policy priorities for European Horizons. Two policy oriented articles will be produced from each workshop, and these articles will be published on the UW-Madison's Center for European Studies website, the national European Horizons website, and European Horizons' blog space on Huffington Post.

NETWORKING SESSION: This session will bring together students with our guests, professors and policy-makers to discuss how they can contribute to advancing policy ideas relevant to the EU. What are the options for students to pursue transatlantic academic and policy work?

CHAPTER SESSION: Every participating chapter will commit to further developing the discourse across the US and Europe by maximizing European Horizons' chapter network. This will include proposals of potential activities and projects devoted to the developing regional collaboration within European Horizons.

PLENARY SESSION: The final policy proposals will be presented to all participants, guest speakers and policy-makers. The presentations will be accompanied

with feedback and closing remarks from our guest speakers, as well as a Q&A session from the audience.

Meals: Receptions and meals will be provided during the conference times to participants. This includes; a reception on Thursday evening, lunches on Friday and Saturday, a morning and afternoon break on Friday and Saturday, and breakfast on Saturday.

Financing

European Horizons UW-Madison chapter, with support for the Jean Monnet Center of Excellence, the European Commission's Erasmus+ Jean Monnet Programs, and the Center for European Studies at UW-Madison, will provide accommodations and meals for selected participants, but will not provide funding for other travel expenses. Travel and all other expenses are expected to be paid for by the home university's chapter or by the chapter themselves.

Location and Lodging

The *Midwest Regional Conference* will take place on April 6-8, 2017 at the University of Wisconsin-Madison in Madison, Wisconsin. All conference participants will be hosted at the Lowell Center. The address is 610 Langdon Street. The contact information for the hotel is 608-256-2621. Complementary parking is available at the Fluno Center. Ask about this option when you check in.

PROPOSED SCHEDULE

THURSDAY, APRIL 6 – POLICY SYMPOSIUM

1.00pm–2.00 pm	Conference Registration (Wisconsin Institute for Discovery Building, 330 N. Orchard St., Deluca Forum)
2.00pm–2.15 pm	Welcome and Introductory Remarks <i>by Karl Scholz, Dean, College of Letters & Sciences and Don Moynihan, Professor of Public Affairs and Director, La Follette School of Public Affairs</i>
2.15pm–3.45 pm	<i>Brexit, Trump, and the Future of the Global Economy</i> <i>Introduction of speakers: Mark Copelovitch, La Follette School of Public Affairs and Department of Political Science</i> <i>Gillian Tett, U.S. Managing Editor, Financial Times</i> <i>Discussants: Chad Bown, Peterson Institute for International Economics, and Mark Hallerberg, Hertie School of Governance</i>
3.45pm–4.00 pm	Break
4.00pm–5.30 pm	<i>A Continent Re-Divided? European Integration in Turbulent Times</i> <i>Introduction of speakers: Nils Ringe, Director, Jean Monnet EU Centre of Excellence and Department of Political Science, UW–Madison</i> <i>Peter Hall, PhD, Harvard University</i> <i>Discussants: Sophie Meunier, Princeton University, and Art Goldhammer, Harvard University Gillian Tett, US Managing Editor, the Financial Times</i>
5.30pm–6.30 pm	Reception <i>with Keynote Speakers and Participants</i>

FRIDAY, APRIL 7 – RESEARCH CONFERENCE

8.30 am	EUROPE IN CRISIS: THE FUTURE OF THE EU AND TRANSATLANTIC RELATIONS (RESEARCH CONFERENCE, PYLE CENTER, 702 Langdon Street, ROOM 325/326) <i>Check in</i>
9.00am–9.45 am	Europe in Crisis: Challenges and Research Questions <i>Sophie Meunier of Princeton University</i>

9.45am–11.15 am	<p>The Refugee Crisis</p> <p><i>Paul James Cardwell, University of Strathclyde, Christine Mahoney, University of Virginia, Anna Oltman, University of Wisconsin - Madison</i> <i>Chair/discussant: Helen Kinsella</i></p>
11.15 am–11.45 am	Break
11.45am–1.00 pm	<p>Brexit</p> <p><i>Ben Ansell, University of Oxford, Chad Bown, Peterson Institute</i> <i>Chair/discussant: Nils Ring</i></p>
1.00pm–2.15 pm	<p>Networking Lunch</p> <p><i>With all EuH participants and speakers</i></p>
2.15pm–3.45 pm	<p>The Eurozone Crisis</p> <p><i>Mark Hallerberg, Hertie School of Governance, Mark Copelovitch, University of Wisconsin – Madison, Stefanie Walter, University of Zurich, Chair/discussant: Menzie Chinn</i></p>
3.45pm–4.00 pm	Break
4.00pm–5.30 pm	<p>Roundtable: Europe in Crisis: Taking Stock and Looking Ahead</p> <p><i>Arthur Goldhammer, Harvard University, Peter Hall, Harvard University, Nils Ringe, University of Wisconsin – Madison, Chair/discussant: Mark Copelovitch</i></p>
8.00pm-11.00 pm	European Horizons Social Event (Argus Bar and Grill, 123 E Main St)

SATURDAY, APRIL 8 – EUROPEAN HORIZONS RESEARCH CONFERENCE

8.00–8:40 am	Registration and Welcome Breakfast
8.40–9.00 am	<p>Opening Remarks</p> <p><i>by Sean Bray and Professor Nils Ringe</i></p>
9.00–11.00 am	<p>Breakout Sessions</p> <ol style="list-style-type: none"> 1. Culture & Identity 2. Migration Crisis 3. Sovereign Debt Crisis
11.00 am–12.00 pm	<p>Networking Lunch</p> <p><i>with Keynote Speakers and Participants</i></p>

12.00–1.00 pm	<p>Formal Madison Showcase</p> <ol style="list-style-type: none"> 1. Identity & Narratives 2. Privacy 3. Safe Asset Shortage <p><i>Led by Sean Bray, Drew Buys, and Steven Kelly</i></p>
1.00 pm–1.15 pm	Coffee Break
1.15–2.15 pm	<p>Informal Madison Showcase: Small Group Discussions</p> <ol style="list-style-type: none"> 1. NATO and Security 2. European Neighborhood Policy 3. Refugees and Immigrants in the EU: Perceptions & Opportunities 4. Central Bank Influence on the Economy and the Business Cycle 5. Global Governance and the EU’s Role <p><i>Led by Matthew Smalley, Drew Buys, Kiersten Frobom, Steven Kelly, and Sean Bray</i></p>
2.15–3.00 pm	EuH Plenary Session with Q&A and Closing Ceremony
3.00 pm	Participants and Guests Leave the Conference

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